

PINK ARROW PRIDE

SPONSORSHIP OPPORTUNITIES

Community Day - Thursday, September 7, 2023

Pink Arrow Game - Friday, September 22, 2023

Pink Arrow Pride was started in 2008 with the goal of raising awareness and critical funds to help individuals impacted by cancer in our community. The proceeds from Pink Arrow Pride helps fund Gilda's Club Lowell programming as well as educational programming in the Lowell Area Schools on emotional health and handling life's tough stuff. Proceeds from Pink Arrow have provided \$500,000 in financial assistance to Lowell Area families on cancer journeys.

WE CAN'T DO IT ALONE! WE NEED ORGANIZATIONS LIKE YOURS ON OUR TEAM!

Title Sponsor - \$10,000

- Logo recognition on Pink Arrow Banner at Game
- Logo recognition on Pink Arrow t-shirt
- Logo in Perseverance Story Videos
- Logo recognition in the Pink Arrow Commemorative Program
- Logo recognition and website link on Pink Arrow Pride Website
- Tagged social media mention
- 10 complimentary t-shirts
- 1 Parking Pass



Perseverance Sponsor - \$3,000

- Logo recognition in Perseverance Story Videos
- Logo recognition in the Pink Arrow Commemorative Program
- Logo recognition and website link on Pink Arrow Pride Website
- Tagged social media mention
- 5 complimentary t-shirts

T-Shirt Sponsor - \$6,500

- Logo recognition on Pink Arrow t-shirt
- Logo recognition in the Pink Arrow Commemorative Program
- Logo recognition and website link on Pink Arrow Pride website
- Tagged social media mention
- 10 complimentary t-shirts
- 1 Parking Pass

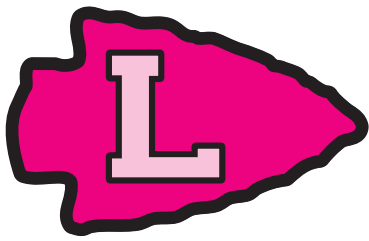
Community Sponsor - \$1,500

- Logo recognition at Pink Arrow Community Day
- Text recognition in the Pink Arrow Commemorative Program
- Logo recognition and website link on Pink Arrow Pride website
- Tagged social media mention



Golf Cart Sponsor - \$300

- Logo recognition on golf cart
- Text recognition in the Pink Arrow Commemorative Program
- Logo recognition and website link on Pink Arrow Pride Website
- Tagged social media mention



PINK ARROW PRIDE SPONSORSHIP COMMITMENT FORM

Community Day - Thursday, September 7, 2023
Pink Arrow Game - Friday, September 22, 2023

Contact Name

Organization/Company

Address

City, State, Zip

Email

Phone

Sponsorship Opportunities

- Title Sponsor - \$10,000
- T-Shirt Sponsor - \$6,500
- Perseverance Sponsor - \$3,000

- Community Sponsor - \$1,500
- Golf Cart Sponsor - \$300
- I cannot sponsor this year, but would like to support Pink Arrow with a donation of \$ _____

Payment Information

Name as it should appear in recognition _____

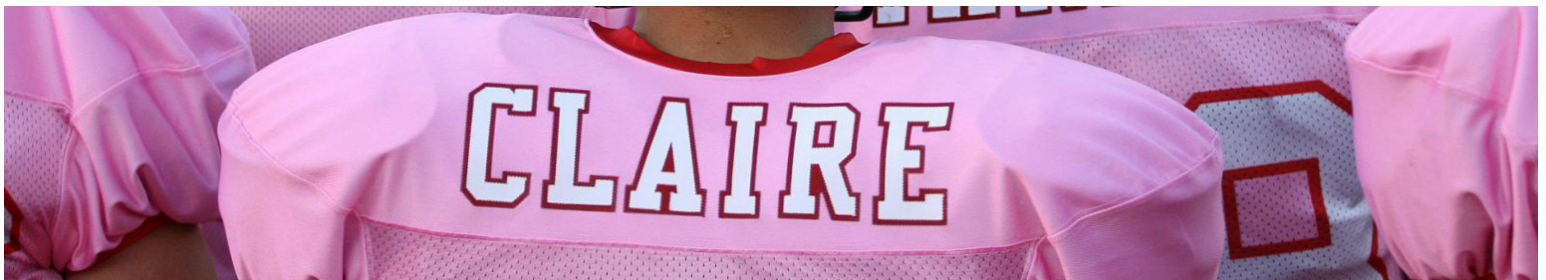
Total Amount Committed \$ _____

Check enclosed (payable to Pink Arrow Pride)

Please send me an invoice at the above email address.

(email completed form to rosemaryhollinshead@yahoo.com)

If paying by check and please mail to Pink Arrow Pride, 300 High Street, Lowell MI 49331.



THANK YOU FOR YOUR SUPPORT OF PINK ARROW PRIDE!

Questions Contact: ROSEMARY HOLLINSHEAD
ROSEMARYHOLLINSHEAD@YAHOO.COM